



# Welcome: New Varieties & Product Concepts

2022



Begonia Nonstop®



# Nonstop® — THE Industry Leader in Tuberous Begonias



Begonia tuberhybrida F<sub>1</sub>

# Nonstop<sup>®</sup> Series



- Nonstop<sup>®</sup> is best for premium quality production
- Ideally suited for 12-13 cm / 6” pots, baskets and the landscape
- Great alternative for shade
- Consumer recognized brand name
- Choice of 13 great Nonstop<sup>®</sup> colors and 1 mix!

Crop Time	Height	Exposure	Seed form
14-15 wks	25 cm / 10”	Partial shade – Shade	Raw & Pelleted

**Nonstop<sup>®</sup>s in the breeding stage**

Begonia tuberhybrida F<sub>1</sub>

# Nonstop<sup>®</sup> Rose Picotee



New



C 7425 / P

- Unique and exciting bicolor with distinguished petal edges
- Replaces Nonstop<sup>®</sup> Rose Petticoat
- Rose Picotee shows much more intense color and better plant habit
- Provides enhanced uniformity
- Perfect flower presentation above foliage
- Early flowering: integrates perfectly into the Nonstop<sup>®</sup> series



Rose Petticoat vs. Rose Picotee

Begonia tuberhybrida F<sub>1</sub>

# Nonstop<sup>®</sup> Salmon



New



- Unique true Salmon color
- Perfect flower presentation above green foliage
- Early flowering integrates perfectly into the Nonstop<sup>®</sup> series

C 7470 / P



Begonia tuberhybrida F<sub>1</sub>



# Nonstop<sup>®</sup> – All Colors at a Glance



Appleblossom



Deep Rose



Deep Salmon



Fire



Orange



Pink



Red



Rose Picotee  
NEW



Salmon  
NEW



Sunset



White



Yellow



Yellow Red  
Back



Mix

Crop Time	Height	Exposure	Seed form
14-15 wks	25 cm / 10"	Partial shade – Shade	Raw & Pelleted

Begonia Nonstop® Joy



# Joy — The semi-trailing Nonstop® Begonia



Begonia tuberhybrida F<sub>1</sub>

# Nonstop<sup>®</sup> Joy Orange



New



- New color with high end look for premium baskets
- Well-branched, mounded habit
- Striking large, bright orange double flowers
- Quick timing from first flower to full bloom

C 8050P





Begonia tuberhybrida F<sub>1</sub>

# Nonstop<sup>®</sup> Joy Red



New



- Bright and outstanding new color addition to the Nonstop<sup>®</sup> Joy series
- Intense rich, red color
- Free flowering
- Excellent branching and mounded habit

C 8210P



Begonia tuberhybrida F<sub>1</sub>



# Nonstop<sup>®</sup> Joy Rose Picotee



New



- Unique bicolor
- Semi-compact, mounded habit – well suited for shipping
- Dark green foliage creates stunning contrast to bicolor
- Its early flowering integrates perfectly into the series

C 8221P



Begonia tuberhybrida F<sub>1</sub>



# Nonstop<sup>®</sup> Joy – All Colors at a Glance



Mocca White



Orange  
NEW



Red  
NEW



Rose Picotee  
NEW



Yellow



Mix NEW  
C 8300P

Crop Time	Height	Exposure	Seed form
16-18 wks	20-25 cm / 8-10"	Partial shade – Shade	Pelleted

Celosia Brainiac



## New and exciting Look — Brainiac



Celosia cristata

# Robo Red

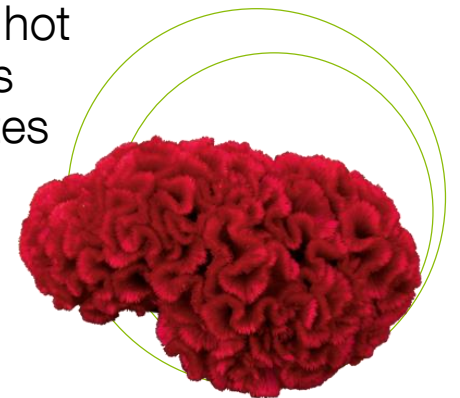


New



H 4181

- Dense crested heads in vibrant red hot color
- Early flowering with a compact and uniform habit
- Ideal for commercial bench run in pots or packs
- Heat lover
- Very well suited for use in landscape settings
- Loves full sun and hot summer conditions in moderate climates



Celosia cristata



# Brainiac – All Colors at a Glance



Lightning Yellow



Mad Magenta



Robo Red NEW



Think Pink



Mix – All greenleaf 5 colors including, Orange



Raven Red  
Bronze Leaf

Crop Time	Height	Exposure	Seed form
10-11 wks	15 cm / 6"	Sun	Raw

Gazania Zany



# BeGreen Coating – Seed Technology for easy Sowing



Gazania rigens F<sub>1</sub>



## Zany Series — BeGreen Coated Seed



- From April 1<sup>st</sup> only as coated seed available, for easy sowing
- Better sowability and visibility of seed
- BeGreen coated seed is free of chemicals and microplastics

Crop Time	Height	Exposure	Seed form
12-15 wks	8" / 20 cm	Sun	BeGreen Coating

Zany Orange



Gazania rigens F<sub>1</sub>



# Zany Series — All Colors at a Glance



Orange Flame  
M 4240C



Orange  
M 4220C



Pink  
M 4260C



Mix  
M 4370C



White  
M 4290C



Yellow  
M 4320C

Crop Time	Height	Exposure	Seed form
12-15 wks	8" / 20 cm	Sun	BeGreen Coating

Pentas Graffiti® 20/20



# Butterflies & Pollinators love Graffiti® 20/20

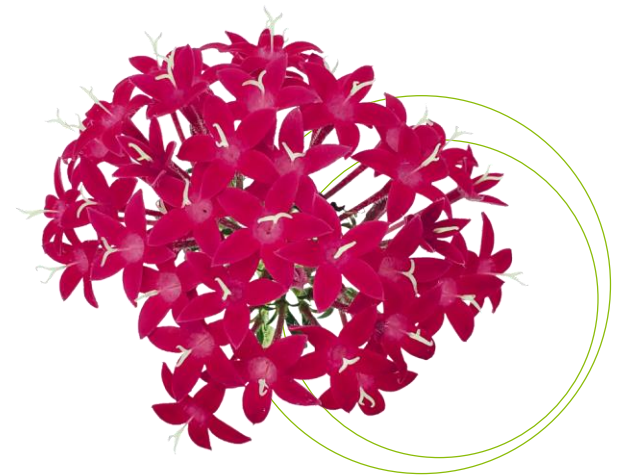


Pentas lanceolata F<sub>1</sub>

# Graffiti® 20/20 Cranberry



- Dense, tight flower clusters for maximum color at retail and in the garden
- Excellent outdoor performance
- Very uniform across the series
- Sun and heat lover
- Better branching = more flowers



Graffiti® 20/20 Cranberry– S 9815P

Pentas lanceolata



# Graffiti® 20/20 — All Colors at a Glance



Cranberry  
NEW



Flirty Pink



Fuchsia



Lavender Pink



Lazer Lipstick  
(formerly Lazer Pink)



Ruby



True Pink



Ultra Violet



White



Mix

Crop Time	Height	Exposure	Seed form
13-14 wks	25-35 cm / 10-14"	Sun	Pelleted

Portulaca Sundial



# Sundial Reloaded





# Sundial Series Reloaded



Coral



Deep Red



Light Pink



Scarlet imp.

- Choose between 16 colors and 2 mixes
- 3 new colors and 2 improved
- Easy to grow
- Large 3-5 cm / 1.5-2” blooms
- Well branched, mounded plants show more color at retail
- Outstanding garden performance
- Well suited to hot and dry climates

Crop Time	Height	Exposure	Seed form
8-10 wks	12-15 cm / 4-6”	Sun	Raw & Multi-pelleted

Portulaca grandiflora F<sub>1</sub>



# Sundial– All Colors at a Glance



Chiffon



Cream



Coral **NEW**



Deep Red  
**NEW**



Fuchsia



Gold



Light Pink  
**NEW**



Mango



Orange



Peach



Peppermint



Pink



Scarlet  
**IMPROVED**



Tangerine



White  
**IMPROVED**



Yellow



Caliente Mix

Sundial Mix –  
Includes all colors

Ptilotus Joey®



# Increase your Sales with Joey®





Ptilotus exaltatus

Joey®



ApeX

Imp



- More compact and more branching plant habit – full of flower spikes
- Sun loving beauty – thrives in hot and dry climates
- The perfect impulse purchase at retail
- Looks fantastic alone or in combination planters with Pentas Graffiti® 20/20, grasses and Eucalyptus etc.
- Short crop times of 12-16 weeks allow quick return on this truly unique crop

Crop Time	Height	Exposure	Seed form
12-16 wks	35 cm / 14"	Sun	ApeX

Joey® - U 7250T

Tagetes Super Hero



# The next Generation of Heroes! Super Hero!



Tagetes patula



# Super Hero – All Colors at a Glance



Deep Orange  
NEW



Deep Yellow  
NEW



Gold  
NEW



Harmony



Orange



Orange Bee



Orange Flame



Spry



Yellow Bee



Maxi Mix



Crop Time	Height	Exposure	Seed form
7-8 wks	15-20 cm / 8-10"	Sun	Raw & Detailed & Film-coated

Bellis BellaDaisy



# Spring Beauties



Bellis perennis



# BellaDaisy – Early Beauties of Spring



- Early multiflora Bellis
- Compact habit, very healthy foliage
- True bright red color
- Uniform throughout the colors
- Easy to grow, no cold required

Crop Time	Height	Exposure	Seed form
Spring: 20 wks. Fall: 10-14 wks	10–15 cm / 4 - 6”	Sun-Partial shade	Pelleted

**BellaDaisy Mix**

Bellis perennis

# BellaDaisy Red — True bright Red Color



BellaDaisy Red (left) in comparison to Speedstar Plus Red (right)

BellaDaisy Red

Bellis perennis



# BellaDaisy – All Colors at a Glance



Pink

D 2310



Red

D 2320



Rose

D 2340



White

D 2330



Mix

D 2350

Viola Inspire® DeluXXe



# #1 Extra Large Flower Pansy on the Market





Viola wittrockiana F<sub>1</sub>

# Inspire<sup>®</sup> DeluXXe Orange



New



- Huge, bright orange flowers
- Makes a great choice for mixes
- “Beefy” foliage covers the pot
- Plant fills in the pot quickly for full and healthy look
- Integrates very well into the series regarding habit and flowering window



Inspire<sup>®</sup> DeluXXe Orange – X 1921 / E

Viola wittrockiana F<sub>1</sub>



# Inspire<sup>®</sup> DeluXXe – All Colors at a Glance



Blue Surprise



Deep Blue Blotch



Deep Rose Blotch



Denim



Light Rose Blotch



Ocean



Orange – NEW



Pink Surprise Blotch



Red Blotch



Rose Velour



White



White Blotch



White Violet Wing



Yellow



Yellow Blotch

Crop Time	Height	Exposure	Seed form
Fall: 10-11 wks	15-20 cm / 6-8"	Sun	Raw, BeGreen Primed

Viola wittrockiana F<sub>1</sub>



# Inspire<sup>®</sup> DeluXXe – Great Mixes



Blue Moon Mix



Blotch Mix



Fall Daze Mix



Old Glory Mix



Wine & Roses Mix



Maxi Mix

*Achillea ptarmica*

# Marshmallow



Achillea ptarmica

# Marshmallow



2

FastraX

New



- FastraX perennial: flowers first year without vernalization
- Floriferous with highly double flowers
- Compact plants Suited for outdoor production of finished plants:
- Short crop time; uniform flowering time; quick bench run
- Flowering from May to July
- BeGreen Pellet



Crop Time	Height	Exposure	Seed form	Heat Zone	Hardiness Zone
11-13 wks	30 cm / 12"	Sun	BeGreen Pellet	9-2	3-9



Marshmallow – A 0425P

*Arabis caucasica*

# Catwalk White



Arabis caucasica

# Catwalk White



2

FastraX

New



- Uniform compact, globe shaped habit
- No vernalization required
- Great addition to spring programs, production along with pansies and Bellis
- Versatile uses in containers, stone gardens, window boxes
- BeGreen Pellet – chemical and microplastics free pellet

B 4135P

Crop Time	Height	Exposure	Seed form	Heat Zone	Hardiness Zone
5 mo	15 cm / 6"	Sun-partial shade	BeGreen Pellet	8-1	3-7

Dianthus gratianopolitanus

# RoseQuartz



2





Dianthus gratianopolitanus

# RoseQuartz



2

FastraX

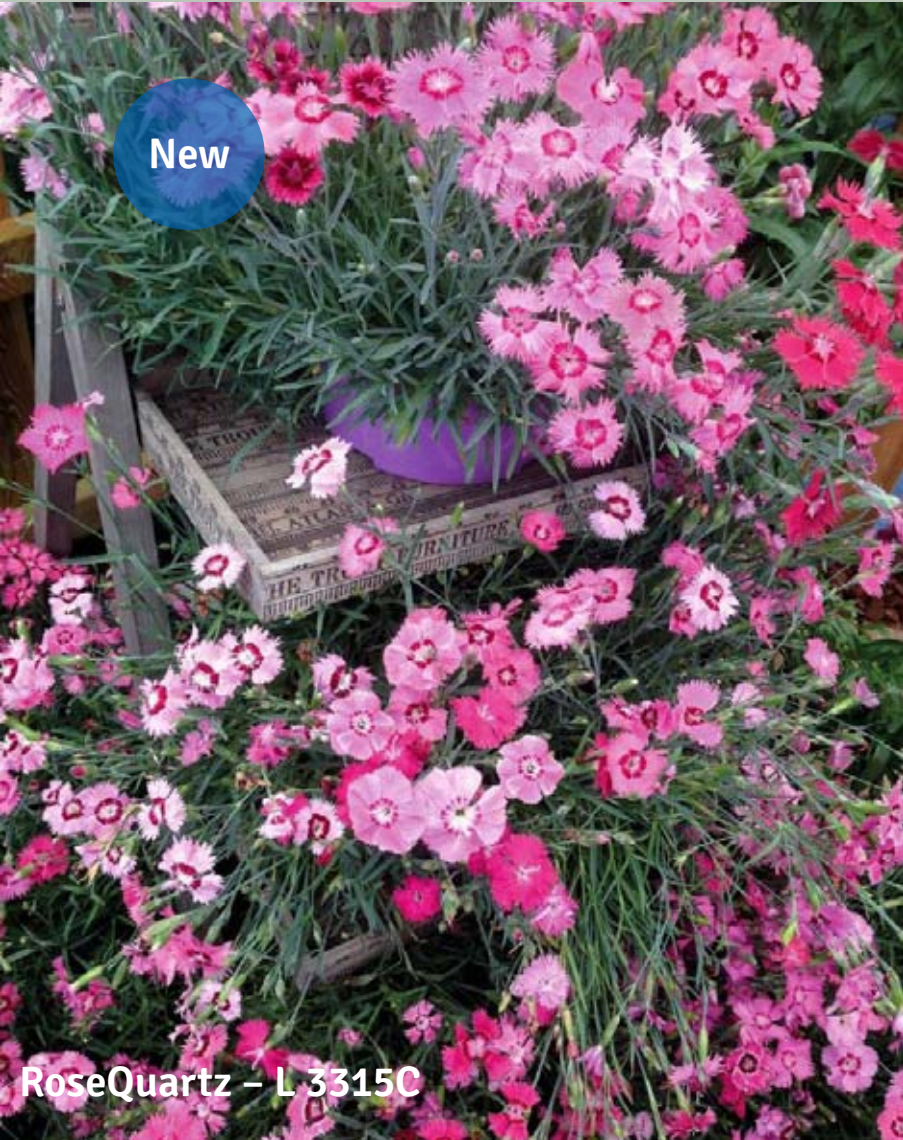


New

- FastraX perennial: first year flowering, without vernalization
- Easy to produce
- RoseQuartz presents most flowers with deep rose ring
- Sweet scent
- Makes a perfect show in pots, in rock gardens or as a border planting
- Long flowering period; Summer long garden appeal
- BeGreen Coating



Crop Time	Height	Exposure	Seed form	Heat Zone	Hardiness Zone
11-13 wks	30 cm / 12"	Sun-partial shade	BeGreen Coating	9-1	4-9



RoseQuartz – L 3315C

Echinacea



# PollyNation — Perfect for Pollinators



Echinacea purpurea

# PollyNation Mix



2

**ApeX  
Fastrax**



New

LIMITED  
AVAILABILITY

L 7610T

- First year flowering Echinacea from seed
- Very early flowering
- Large flowers with striking colors
- Well branching plant habit
- Perfect patio and garden plant with excellent heat and drought tolerance
- Suitable for 13-19 cm / 5-8” pot production
- Attractive to bees and a wide range of insects
- BeGreen ApeX – ensures increased germination rates

Crop Time	Height	Exposure	Seed form	Heat Zone	Hardiness Zone
12-16 wks	60-70 cm / 24-28”	Full Sun	BeGreen ApeX	9-1	4-9

Gaillardia Arizona



# BeGreen Coating – Seed Technology for easy Sowing



Gaillardia x grandiflora



# Arizona Series – BeGreen Coated Seed

2

FastraX



- From April 1<sup>st</sup> only as coated seed available, for easy sowing
- No vernalization needed – first year flowering perennial
- First Gaillardia series from seed
- Well-branched and uniform habit
- Long flowering period
- Thrives under a wide variety of climatic conditions
- BeGreen coated for better sowability; chemical and microplastics free



Crop Time	Height	Exposure	Seed form	Heat Zone	Hardiness Zone
17-22 wks	30 cm / 12"	Sun	BeGreen Coating	12-1	2-10

Gaillardia x grandiflora



# Arizona – All Colors at a Glance

2



Apricot  
M 3510C



Arizona Sun  
M 3520C



Red Shades  
M 3570C

Gaultheria Merry Berry



# Merry Berry — Let the Holiday Season begin!





# Merry Berry – Season’s Greetings



- Merry Berry is a brand new Gaultheria series from Benary – starting off with 2 varieties for intro 2022
- Round-shaped plants with many attractive red berries both standard size and large berries
- Perfect under indoor and outdoor conditions
- Great gift item for the best time of the year!
- Disinfected & primed seed for healthy plants

**Gaultheria Merry Berry from Seed**

Crop Time	Height	Exposure	Seed form	Heat Zone	Hardiness Zone
43 wks	20-30 cm	Sun-Partial Shade	Disinfected & Pelleted	9 - 1	4 -9



Gaultheria procumbens



# Merry Berry Red

2

New

- Shiny red berries
- Slightly more vigorous than Merry Berry Big Red and higher amount of berries
- Round-shaped plants with many attractive red berries
- Perfect for indoor and outdoor decoration
- Best suitable for 12-13 cm / 5" pot
- Great gift item for the best time of the year!
- Treated by Benary Seed Technology



Merry Berry Red – M 1010

Gaultheria procumbens



# Merry Berry Big Red

2

New



- Xtra-large red berries
- Slightly more compact than Merry Berry Red
- Round-shaped plants with many attractive red berries
- Perfect for indoor and outdoor decorations
- Best suitable for 10,5–11 cm / 4" pots
- Great gift item for the best time of the year!
- Treated by Benary Seed Technology



Merry Berry Big Red – M 1020

*Iberis sempervirens*

# Snow Flurries



2



Iberis sempervirens

# Snow Flurries



2

New



N 5735C

- Perfectly suited for rock gardens, spring beddings, window boxes and mixed containers
- Large flowers
- Spring perennial: vernalization recommended
- 4 seeds per plug bring best performance
- Likes sunny locations
- Best flower performance from March to May
- BeGreen Coating – chemical and microplastics free

Crop Time	Height	Exposure	Seed form	Heat Zone	Hardiness Zone
8-10 mo	30 cm / 12"	Sun	BeGreen Coating	9-1	3-9

Begonia x benariensis F<sub>1</sub>

## BIG DeluXXe Series



- Best germ rate of its kind 98% avr.
- Earlier to flower than competition
- 20–25 % larger than BIG
- Large, well presented flowers
- Extraordinary flower power in full sun and in the shade
- Thrives in all climates and soils
- Rain and drought tolerant
- Disease resistant

Big DeluXXe Mix container

Begonia x benariensis F<sub>1</sub>

# BIG DeluXXe Series



Red Bronze Leaf



Red Green Leaf



Rose Bronze Leaf



Rose Green Leaf

Crop Time	Height	Exposure	Seed form
14-16 wks	32-40" / 80-100 cm	Sun - Shade	Pelleted



# Wait a Moment – These great varieties were just introduced this year!



BIG White



Groovy series



Funky® Red



Nonstop® Fire



Nonstop® Sunset



Super Cool series



Amarillo Gold



Brainiac



Hippie Chicks

Straight forward ecological solutions with sustainability



# Benary's BeGreen Initiative







# BeGreen Initiative – The sustainable Concept by Benary



- **“Being green”** —  
This task requests many facets of entrepreneurial responsibility such as:
  - Sustainable production
  - Preserving our resources
  - Acting socially minded
- **BeGreen** is a sustainable concept by Benary
- **BeGreen** regarding our seed means:  
Chemical and microplastics free seed treatments
  - for healthier plants
  - for happier customers
  - for being a true green thinking and acting company in our industry
- We from Benary care about you, your customers and the environment



# Seed Technology by Benary



- **ApeX** – individual (variety related) seed enhancement. Ensures optimum germination and excellent seed quality.
- breaks dormancy and ensures optimum germination



- **BeGreen** – chemical and microplastics free seed treatment



- **Coating** – ensures better seed placement and sowability
- **Fastrax** – no vernalization needed for perennials. First year flowering.
- **Pelleting** – for easy sowing and controlling the number of seeds per cell
- **Multipelleting** – pellet contains several seeds
- **Priming** – for faster germination and higher uniformity



**Thank you very much for your Attention!**

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